



Innovative Ortho Surgicals Pvt. Ltd.

Privacy Policy

Avante Medical Solutions Pvt. Ltd. (“Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website, business portal, or mobile application (collectively, the “Services”).

1. Information We Collect

- **Personal Information:** Name, email address, phone number, billing and shipping address, payment details, and other information you provide during registration or transactions.
- **Technical Information:** IP address, browser type, operating system, device identifiers, and access times.
- **Usage Data:** Pages visited, features used, searches performed, and interactions with our Services.
- **Cookies and Tracking Technologies:** To enhance user experience, analyze trends, and improve our Services.

2. How We Use Your Information

- To process and fulfill orders.
- To provide, maintain, and improve our Services.
- To manage your account and provide customer support.
- To send updates, promotional materials, and important notices (with opt-out options).
- To comply with legal obligations and enforce our policies.

3. Sharing of Information

We do not sell your personal information. However, we may share information in the following cases:

With Service Providers: Trusted third parties assisting in payment processing, logistics, IT support, or analytics.

- **For Legal Compliance:** To comply with applicable laws, regulations, or government requests.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets.

4. Data Security

We implement reasonable technical and organizational measures to protect your personal data from unauthorized access, loss, misuse, or disclosure. However, no system can guarantee complete security.



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5. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

6. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access the personal information we hold about you.
- Request corrections or updates to your personal data.
- Request deletion of your personal data (subject to legal and contractual obligations).
- Withdraw consent for certain types of data processing.

Requests can be made by contacting us at the details below.

7. Cookies Policy

We use cookies to personalize your experience, analyze usage patterns, and deliver targeted advertisements. You may disable cookies through your browser settings, but some features of the Services may not function properly.

8. Third-Party Links

Our Services may contain links to third-party websites. We are not responsible for the privacy practices of such third parties and encourage you to review their privacy policies.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

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